

RUTGERS

Business School

CENTER FOR WOMEN IN BUSINESS

*Through education, opportunity, and thought leadership,
we are removing barriers, building communities, and empowering women.*

We've all been hearing a lot about the "Great Breakup" – more women are leaving their companies than ever before. At the Rutgers Center for Women in Business, we are working on ways to mitigate that, both at the company and individual level. From our newest group mentoring program – G.A.M.E. (generating allyship in male executives) to our latest research published in Harvard Business Review – "5 Harmful Ways Women Feel They Must Adapt in Corporate America," our Center's resources help leaders and companies build cultures that enable women to thrive — not just survive.

Additionally, be sure to check out our great in-person networking opportunities in NYC this month and we hope to see you there!

As you head into the holiday season, remember to prioritize yourself and take time to rest and recharge.

– Lisa Kaplowitz, Executive Director of CWIB

Latest Programs and Offerings

Women G.R.O.W. (Gaining and Retaining Outstanding Women)

We are excited to welcome 100 new and returning mentees to our flagship mid-career mentoring program! We are halfway through our semester programming and as we continue to gain insight on the on-going challenges mid-career women face in the workplace, our mentors and coaches have provided actionable advice and resources to tackle these challenges. We look forward to the accomplishments our mentees have throughout and after participating in this program!



[Contact Us](#)

G.A.M.E. (Generating Allyship in Male Executives)



Are you G.A.M.E.? Our newest mentoring program for male executives is underway. Our first cohort is mid-way through this program, and engagement and participation has been incredible. We are focusing on how to build inclusive teams, give performance and career coaching for women, advocate for change and be an ally outside the office. We have had many “aha” moments and are thrilled to learn how the takeaways from this program will be implemented at our participants' companies. We will be expanding the program in January so please reach out to learn more.

[Contact Us](#)

Mini-Certificate Program: Diversity, Equity, and Inclusion in the Workplace

Bring our mini-certificate program: DEI in the Workplace course to your company. The Rutgers Center for Women in Business has partnered with the Rutgers Center for Women & Work to create an interactive 4 course program. These sessions will integrate DEI in your company by increasing awareness of institutional disparities, implementing strategies at the individual and organizational levels, and cultivating leadership for institutional change.

[Contact Us](#)



MINI-CERTIFICATE PROGRAM: DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE

Presented by the Rutgers Center for Women and Work, in partnership with the Rutgers Center for women in Business



Upcoming Events and Webinar

Headshots & Happy Hour!

Calling all Alumni and Friends!

The Rutgers Center for Women in Business welcomes you to Headshots and Happy Hour! A big thank you to our Associate Board for putting together this event.

Come get an updated headshot from professional photographers, network and enjoy an open bar & food!

RUTGERS
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ALL ARE WELCOME!

**JOIN US FOR
HEADSHOTS &
HAPPY HOUR!**

GRAB A DRINK, FOOD, AND GET AN UPDATED
HEADSHOT FROM PROFESSIONAL
PHOTOGRAPHERS.

THURSDAY, 11/10, 7-9PM
599 LEXINGTON AVE
NEW YORK, NY

PURCHASE TICKET TO RSVP



Generously sponsored by
SHEARMAN & STERLING

Please note this is an in-person
21+ event.

Purchase Tickets Here

**How Inflation Affects Me and My Financial Future
with JPMorgan Chase & Co.**

You've likely heard a lot about inflation on the news and noticed the rising prices of food, gas and services. Join this virtual event to hear from a J.P. Morgan expert about what exactly inflation is, how it might affect you, and how you can utilize this knowledge to prepare for your financial future.

*Webinar is eligible for REAL points

Register Here

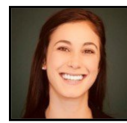
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PRESENTS

**HOW INFLATION AFFECTS ME
AND MY FINANCIAL FUTURE**

JPMorgan Chase & Co.

MONDAY, NOVEMBER 14th, 12 - 12:45 PM ET



Stephanie Roth
Senior Markets Economist
at J.P. Morgan

Moderator: Robin Doyle (CWIB Board Member)

REGISTER HERE: 

The Rutgers Business School Finance Alumni Network (FAN) and Rutgers Center for Women in Business (CWIB) invite you to join us for an interactive panel discussion, followed by a networking event. Hear from industry veterans and experts on how firms are changing the culture of financial services, and why it is necessary for retaining talent. The discussion will be followed by a cocktail reception hosted by Moody's.

Please note that this event is in-person for alumni.

RSVP Here

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PRESENTS

**REIMAGINING A MORE
INCLUSIVE WALL STREET**

Panel Discussion + Cocktail Reception
Hosted by Moody's

WEDNESDAY, NOVEMBER 16th, 6:30 - 8:30 PM

Welcome:  **D.K. Bartley**
Chief Diversity, Equity,
and Inclusion Officer
Moody's

Moderator:  **Lisa Kaplowitz**
Exec Director - CWIB
Asst Prof in Finance - RBS

Panelists:

 **Anne Clarke Wolf**
Founder & CEO
INDEPENDENCE
PROFIT
ADVISORS

 **Ashley Allen**
Corporate Credit
Research Analyst
FRANZBLAU TEMPLETON
INVESTMENTS

 **Shivani Kak**
Managing Director - Head
of Investor Relations
Moody's

 **Tracy Byrnes**
Financial Advisor
UBS

Moody's Corporation
7 World Trade Center,
250 Greenwich St.
New York, NY 10007

REGISTER HERE: 

On-Demand Webinars

Build Your Brand: The Power of a Strong Online Presence



How often do you Google yourself?

Watch our webinar on how taking control of your online presence can help you achieve your next professional goal – that promotion, job, new client, investor or board seat.

Anouk Pappers, Brand Anthropologist, discusses why your online presence plays a significant role in how you're viewed by the rest of the world and offers tactics on how to make your online presence as strong as it can be. In addition, Anouk discusses critical mistakes that even senior executives make, and how to avoid them. You will come away from this recap knowing how to make your online presence help you achieve your next professional goal!

Navigating a Multi-Generational Workforce



Four different generations with four different workstyles are trying to figure out how to successfully work together. Multiple generations in the workforce can present challenges but it is important for companies to recognize how these nuances can serve as strengths for collaboration. Watch our webinar, "Navigating a Multi-Generational Workforce" to hear Patti Ippoliti, PhD (Boomer), Nora Shearer

(Gen X), Meghan Siripurapu, CFA (Millennial) and Mari-Elle Sudarkasa (Gen Z) discuss how they react to workplace challenges via their generational lens.

Latest Research

5 Harmful Ways Women Feel They Must Adapt in Corporate America

Our Executive Director, Lisa Kaplowitz, has partnered with Deepa Purushothaman and Lisen Stromberg for a Harvard Business Review article to discuss “5 Harmful Ways Women Feel They Must Adapt in Corporate America.” In this article, it is shown that many women adopt maladaptions to endure the current state of corporate America, leading to immense pressure to be perfect, taking on disproportionate workloads, and declining mental and physical health.



[Read More](#)

Viewpoint: Women Should Discuss Professional Development with Female Friends



Check out this new article from our Research director, Kyra Leigh Sutton, Ph.D., sharing her findings that women benefit from discussing professional development with their female friends. From giving recommendations to discussing how to overcome barriers, receiving support from women who are in a similar stage of life can reduce imposter syndrome and encourage self-advocacy.

[Read More](#)

Coaching Corner



Coaching Expertise: Leadership Development, 1:1 Consultative Coaching, Team/Group Consultative Coaching, New Manager Bootcamps, Workshops, Training & Facilitation, Hiring Strategies, Executive Roundtables & Masterminds, Keynotes/Speaking Engagements, Consultative Coaching Retainers, People Assessments, The Catalyst Collectives for BIPOC, Women & Employee Resource Groups

Consulting Expertise: Entrepreneurial Culture Blueprinting, Business Development Needs Discovery, Visioning Strategy Sessions & Innovation Labs, Talent Optimization Strategies,

Kelli Wingo

Founder/Chief Vision & Strategy

Officer, KMW Catalyst

NJ/NYC Metro Area

hello@kmwcatalyst.com

[Learn More](#)

Project Plan Development, Skills-Based/Non-Degree Employee Coaching

Coaching Availability: Accepting new clients

Coaching Method: Virtual & In-person

Coaching Language: English

Make an Impact

Your contribution will support scholarships for students, programming for students, alumni, and the Rutgers community, and gender-based research benefitting all as we work to resolve challenges for women in business. Thank you!

[Support Our Center!](#)



Check out our social media channels here!

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