

RUTGERS

Business School

CENTER FOR WOMEN IN BUSINESS

*Through education, opportunity, and thought leadership,
we are removing barriers, building communities, and empowering women.*

Happy back to school! The new school year always brings about excitement... and anxiety. You may have posted that first day of school picture displaying a smiling family excited to start the new year, but in reality there were likely multiple wake up attempts, outfit changes, uncooperative hair, misplaced cell phones/notebooks, anxiety, yelling and scrambling to get out the door on time.

✓ Employers – Please be patient during these first few weeks of school. You may want folks back in person but schedules are erratic, carpools aren't finalized and required school supplies seem to be never ending. Parents are struggling to just keep it together and the cognitive and emotional labor (usually taken on by the mom) is at an all-time high.

✓ Parents – That drop off is hard, whether it's kindergarten or college; remember those tears turn to smiles shortly after you leave.

And remember, we're here to help. Whether its joining a mentoring program, meeting up with like-minded women or reading our latest research, know you are not alone. Check out our upcoming offerings for Fall 2022!

– Lisa Kaplowitz, Executive Director of CWIB

Upcoming Programs and Workshops

Mini-Certificate Program: Diversity, Equity, and Inclusion in the Workplace

Bring our mini-certificate program: DEI in the Workplace course to your company. The Rutgers Center for Women in Business has partnered with the Rutgers Center for Women &

Work to create an interactive 4 course program. These sessions will integrate DEI in your company by increasing awareness of institutional disparities, implementing strategies at the individual and organizational levels, and cultivating leadership for institutional change.

Contact Us



MINI-CERTIFICATE PROGRAM:
 DIVERSITY, EQUITY, AND
 INCLUSION IN THE WORKPLACE

Presented by the Rutgers Center for Women and Work, in partnership with the Rutgers Center for women in Business

Events and Webinars

Navigating a Multi-Generational Workforce

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PRESENTS
NAVIGATING A MULTI-GENERATIONAL WORKFORCE
 Can We All Just Get Along?

THURSDAY, SEPTEMBER 29th, 12 - 1 PM ET

Panelists:

 Mari-Elle Sudarkasa (Gen Z) Associate Vice President citi	 Nora Shearer (Gen X) Chief Marketing Officer SHEARMAN & STERLING
 Meghan Siripurapu (Millennial) Managing Director LEADERSHIP POINT PARTNERS	 Dr. Patti Ippoliti (Boomer) President at PI Associates, LLC & Lecturer and Lead Faculty CALUMBA UNIVERSITY COLLEGE OF BUSINESS

Moderator: Lisa Kaplowitz (Executive Director CWIB)

REGISTER HERE:

Can we all just get along?

Four different generations with four different workstyles are trying to figure out how to successfully work together. Multiple generations in the workforce can present challenges but it is important for companies to recognize how these nuances can serve as strengths for collaboration. Tune into our webinar “Navigating a Multi-Generational Workforce” to hear Dr. Patti Ippoliti (Boomer), Nora Shearer (Gen X), Meghan Siripurapu (Millennial) and Mari-Elle Sudarkasa (Gen Z) discuss how they react to workplace challenges via their generational lens.

Register Here

Build Your Brand: The Power of a Strong Online Presence

Join us for an online, interactive session on how you can take control of your online presence to achieve your next professional goal – that

promotion, job, new client, investor or board seat. Anouk Pappers, Brand Anthropologist, will discuss why your online presence plays a significant role in how you're viewed by the rest of the world and offer tactics on how to make your online presence as strong as it can be. In addition, Anouk will discuss critical mistakes that even senior executives make, and how to avoid them. You will come away from the session knowing how to make your online presence help you achieve your next professional goal!

[Register Here](#)

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PRESENTS

BUILD YOUR BRAND

The Power of a Strong Online Presence

FRIDAY, OCTOBER 28th, 12 - 1 PM ET

Anouk Pappers

Brand Anthropologist
Online Presence Architect

CEO Founder

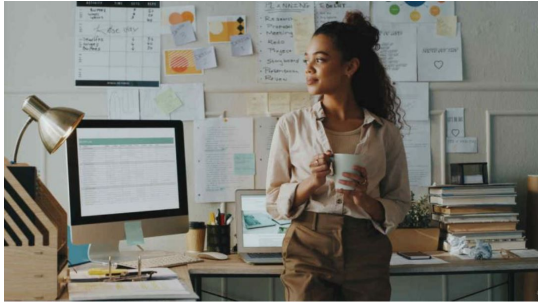
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COOL BRANDS PEOPLE

REGISTER HERE:

Research and Media Mentions

Viewpoint: Which Metrics Can Organizations Use to Monitor the Progress of Women in Virtual Work Arrangements?



Our Research director, Kyra Leigh Sutton, Ph.D., discusses her findings when assessing the effects of virtual work on women's career advancement. In addition, Dr. Sutton emphasizes the importance of dashboard metrics for companies to make mindful decisions when supporting women who work virtually.

[Read More](#)

Why Women's Equality Day doesn't feel that way to women in workplace



What we really need for Women's Equality Day...

"We need to create a workplace that implements policies that support all employees — both women and men — on (items) such as family leave, child care, flexible work environment, etc.," she said. "Then, these policies need to be practiced. And then, that practice needs to become culture."

[Read More](#)

Community Engagement

CWIB Strategy Meeting

This summer our Advisory Board and interns had the opportunity to connect in person to discuss CWIB's strategic plan. It was a privilege to meet in-person and map our 2030 growth strategy together. We are so grateful!



Coaching Corner



Paula Adler

Bucks County, PA, USA

paula@paulaadlercoaching.com

[Learn More](#)

Coaching Expertise: Life & Leadership Coaching, Executive Coaching, Career Coaching

Coaching Availability: Accepting new clients

Coaching Method: **Core Energy™**, **Coaching Energy Leadership™**, Individual coaching (Zoom or In person); Corporate coaching (Zoom or In person); Group Coaching; Masterminds; Seminars/Webinars

Coaching Language: English

Learn More: Paula supports ambitious, outwardly successful women – and men – who are ready to create a vision for how they want their life and career to look, focus on what's standing in their way so that they can put an end to frustrating and repeating patterns, and put strategies in place to create a life and career for themselves where they feel valued and have a sense of satisfaction and purpose – without burning out in the process.

Make an Impact

Your contribution will support scholarships for students, programming for students, alumni, and the Rutgers community, and gender-based research benefitting all as we work to resolve challenges for women in business. Thank you!

[Support Our Center!](#)



Check out our social media channels here