

# RUTGERS

Business School  
CENTER FOR WOMEN IN BUSINESS

*Through education, opportunity, and thought leadership,  
we are removing barriers, building communities, and empowering women.*

We are thrilled to announce the start of our Monthly Newsletter to keep our CWIB community informed of the latest news, opportunities, and events. Read below to learn more about what our center has accomplished this past spring and summer. Stay tuned for more opportunities to engage, connect and learn. Huge thank you to Viviana Ortega, our incredible CWIB program coordinator, for making this happen.

– Lisa Kaplowitz, Executive Director of CWIB

## Upcoming Programs and Workshops

### **Mini-Certificate Program: Diversity, Equity, and Inclusion in the Workplace**

Bring our mini-certificate program: DEI in the Workplace course to your company. The Rutgers Center for Women in Business has partnered with the Rutgers Center for Women & Work to create an interactive 4 course program. These sessions will integrate DEI in your company by increasing awareness of institutional disparities, implementing strategies at the individual and organizational levels, and cultivating leadership for institutional change.

[Contact Us](#)



MINI-CERTIFICATE PROGRAM:  
DIVERSITY, EQUITY, AND  
INCLUSION IN THE WORKPLACE

Presented by the Rutgers Center for Women and Work, in  
partnership with the Rutgers Center for women in Business



## Events and Webinars

### Ensuring Reproductive Health: What Are Companies Doing?



On July 12th panelists Nadia Khamis, Director of Corporate Engagement at Planned Parenthood Federation of America, Yana Rodgers, Faculty Director at Rutgers University – Center for Women and Work, and moderator Lisa Kaplowitz, Executive Director at Rutgers Center for Women in Business, discussed what companies are doing, why they are making reproductive health a priority and the economic impact of losing access to reproductive health.

## Research and Media Mentions



### How ERGs Can Support Women Working in Hybrid Environments

As workplaces move toward permanent hybrid environments, women can experience additional barriers that hinder career advancement. Our Research Director, Kyra Leigh Sutton, Ph.D. and Executive Director, Lisa Kaplowitz, discuss how ERGs can help can mitigate this and support remote and hybrid workers.

[Read More](#)

### The Challenges of Attending Conferences for Black Academics



Our Research director, Kyra Leigh Sutton, Ph.D., discusses the struggles people of color often face and go unnoticed. The Rutgers Center for Women in Business challenges you to be an ally both outside and inside of the workplace.

[Read More](#)

### **TEDx: Advancing Women by Redistributing the Housework, One Son at a Time**



Gender equity can, and should, be championed both in the workforce and at home. Lisa Kaplowitz talked about her professional endeavors as impacted by gender equity, and her experimentation with the distribution of housework amongst her two teenage boys as a microcosm of what should, and can, be done in the workforce.

## **Community Engagement**

### **Women G.R.O.W Mentoring Meet-Up Spring 2022**

Participants from our Women G.R.O.W. mentoring program joined us in May to connect with fellow mentees and mentors. We look forward to our next cohorts that will join us in Fall 2022!



## Coaching Corner



### **Bertha Robinson**

Somerset, New Jersey, USA

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[Learn More](#)

**Coaching Expertise:** Executive Coaching, Business Coaching, Leadership, Professional Development, Goal Attainment Coaching

**Coaching Availability:** Accepting new clients

**Coaching Method:** Client-centered sessions can be facilitated at the client location, virtual or hybrid. Also offer seminars/webinars, workshops, and targeted classes for corporate teams. All methods are combined with an online development system with unique individual access.

**Coaching Language:** English and Spanish

**What I Tell My Clients:** Say no to great ideas that are not in alignment with your goals and objectives. Why do something that takes you off the path toward your aspirational vision? Say yes only when something is in direct alignment with your purpose. You'll have the time you want for the things that really matter to you first.

## Make an Impact

Your contribution will support scholarships for students, programming for students, alumni, and the Rutgers community, and gender-based research benefitting all as we work to resolve challenges for women in business. Thank you!

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