

# RUTGERS

Business School  
CENTER FOR WOMEN IN BUSINESS

*Through education, opportunity, and thought leadership,  
we are removing barriers, building communities, and empowering women.*

Happy Women's History Month from CWIB!

March is Women's History Month. While we celebrate women who have told our stories and those who have yet to do so, we know there is much more for us to do. Our work at CWIB is critical, as we cannot wait over 130 years to close the global gender gap (WEF). Check out our latest newsletter to read about our upcoming events, continuing education to bring to your company, latest thought leadership and even an opportunity to join our team as a post-doctoral associate. We have an exciting line-up this semester with plenty of opportunities for our community to participate virtually and in-person.

– Lisa Kaplowitz, Executive Director of CWIB

## Announcements

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## NEW ADVISORY BOARD MEMBERS



**Michele Meyer-Shipp**  
Chief Executive Officer  
Dress for Success  
Worldwide



**Dennis Berger**  
Former CHRO  
CDW /  
Autonation / Suffolk



**Deepa Purushothaman**  
Author & Executive Fellow  
"The First, The Few, The Only"  
Harvard Business School

We are excited to announce our three new Advisory Board members – **Michele C. Meyer-Shipp, Esq., SHRM-SCP (she/her/ella)**, **Dennis Berger** and **Deepa Purushothaman**! Throughout their careers, they have elevated midcareer women, supported intersecting identities and explored actionable male allyship. We look

forward to the impact they will make as we work together to remove barriers, build community and empower women.

[Learn More Here](#)

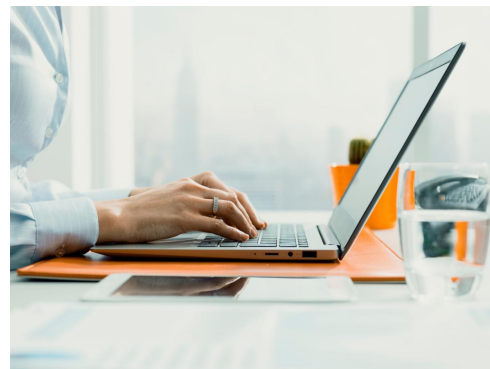
### Rutgers Giving Days 2023



**#RutgersGivingDays** is almost here and we are counting on your support for CWIB and our work in advancing women in the workforce. Follow us on our socials for updates on how you can support our center from **Monday, March 20th to Friday, March 24th** and make an impact!

### Our Team is Growing

CWIB is **#hiring!** We are looking for an energized academic scholar focused on advancing mid-career women through supporting intersectionality and actionable allyship. If you want make an impact, work with a collaborative team and translate research to practice, apply now. We are looking to fill this position immediately!



[Apply Here](#)

## Latest Programs and Offerings

### G.A.M.E. (Generating Allyship in Male Executives)



The G.A.M.E.™ group mentorship program invites male executives to explore and engage in Actionable Male Allyship, with a focus on enhancing their impact in and outside of the workplace. Through 6 interactive modules and 1:1 conversations with colleagues of all genders, participants learn how to build high-performing diverse teams, mentor, sponsor and give feedback to women, advocate for change and ally outside the office. This brave space includes opportunities to work through personal challenges encountered with advancing women. Leave with takeaways and a personal action plan to be a more inclusive leader. Reach out below to learn how you can implement G.A.M.E.™ at your company!

[Contact Us](#)

### **Mini-Certificate Program: Diversity, Equity, and Inclusion in the Workplace**



#### MINI-CERTIFICATE PROGRAM: DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE

Presented by the Rutgers Center for Women and Work, in partnership with the Rutgers Center for Women in Business



Bring our mini-certificate program: DEI in the Workplace course to your company. The Rutgers Center for Women in Business has partnered with the Rutgers Center for Women & Work to create an interactive 4 course program. These sessions will integrate DEI in your company by increasing awareness of institutional disparities, implementing strategies at the individual and organizational levels, and cultivating leadership for institutional change.

[Contact Us](#)

## **Upcoming Events and Webinars**

### **Alumni and Friends: CWIB Winetasting and Networking (in-person)**



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## CWIB Networking & Winetasting

When: Tuesday, March 28th  
6:30pm-8:30pm

Where: Rutgers Club  
85 Ave E 2nd Floor  
Piscataway Township, NJ 08854

Celebrate Women's History Month and raise our glasses to the women who have broken barriers and the women who have yet to make history. Join us on Tuesday, March 28th from 6:30pm–8:30pm for a winetasting and networking event to be a part of a community of women leaders who advocate for themselves and others.

This event will provide an opportunity to “cheers” your own accomplishments, learn from wine experts, and talk with other women leaders.

[Get Your Ticket Here](#)

### Students: DTCC Early Insights and Networking (in-person)



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**DTCC**  
ADVANCING FINANCIAL MARKETS. TOGETHER.™

**DTCC Early Career Insights**

Join us to learn more about  
internship/career opportunities  
@ DTCC & network with professionals!

When: Monday, March 27th  
11:30am-1:30pm

Where: RBS—Newark  
Room 608



For over 45 years, DTCC has played a pivotal role in protecting and supporting the growth of the global financial markets, tackling the industry's biggest operational challenges collaboratively, while processing millions of securities transactions every day. Every day they are focused on developing and delivering innovative solutions to help their clients reduce risk and costs while boosting efficiencies.

Join DTCC for lunch to learn about the firm and potential career opportunities on **Monday, March 27th at 11:30AM to 1:00PM**. Apply below if interested by March 22nd, 2023. Spots are limited to 50 students.

[Register Here](#)

**Students: Let's Talk About Money Session 3 - JPMC (webinar)**

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PRESENTS  
**LET'S TALK ABOUT MONEY**  
A three-part series to create the post-grad life you want  
Part 3: Career Mapping and Maximizing Your Degree  
JPMorgan Chase & Co.

MONDAY, MARCH 27, 2023, at 12 PM ET

**Shruti Topudurti**  
Associate,  
Equity Research  
JPMorgan Chase & Co.

**Olivia Alvare**  
VP, Marketing and  
Amplification  
JPMorgan Chase & Co.

**Michele Lawrence**  
MD, Community and  
Business Executive  
Market Expansion  
JPMorgan Chase & Co.

Moderator: Robin Doyle (Rutgers CWIB Board Member)

REGISTER HERE: 

Want to maximize your degree and learn about potential career opportunities?

Join our last webinar in the **Let's Talk About Money** series with speakers Shruti Topudurti – Associate in Equity Research, Olivia Alvare – VP in Marketing and Amplification, and Michele Lawrence – Managing Director in Community and Business Executive Market Expansion, to learn about their career trajectory to help you map out your own! This panel will be a great opportunity to ask questions to professionals who are in various stages of their career.

[Register Here](#)

**"That's What She Said" Book Club Author Talkback (webinar)**

Our CWIB Book Club series has launched! Our first book is the national best-seller “That’s What She Said,” by Joanne Lipman. We welcome all to join our virtual talkback with best-selling author, Joanne Lipman, on May 5th at 12:00pm ET.

There is still time to join (virtually or in-person) one of our “pre-author talk” book club groups to discuss the book and meet new friends. Reach out to us to learn more.

[Contact Us](#)

## Community Engagement

### Mentoring Month and Male Allyship Celebration



In January during Mentoring Month, the Rutgers Center for Women in Business held its first male allyship speed mentoring workshop for finance leaders at Goldman Sachs! Men and women from Goldman Sachs, Man Group, The Depository Trust & Clearing Corporation (DTCC), Moody's Corporation, Prudential Financial and Fidelity Investments engaged in meaningful conversations about actionable allyship. We networked, we learned, and we came away with concrete actions to take at work (and at home). When men, women and non-binary folks

work together to provide a more equitable environment in the workplace, allyship becomes embedded in the organization.

A special thank you to Candice Tse, CWIB Advisory Board Member, and Goldman Sachs for hosting!

## On-Demand Webinars

### How to Thrive During a Career Transition (Planned or Unplanned)



Ready to take control of your career? Watch the replay of our virtual event "How to Thrive During a Career Transition (Planned or Unplanned)" with **Robin Merle, CFRE** an award winning author of 35+ years of experience, to learn how.

The webinar will help you mentally prepare to move on and provide guidance for remaining resilient in the face of career challenges and uncertainty. As one participant said, "Excellent – Will be purchasing the book. Loved the advice on how to think differently – changing the mindset & approaching the unknown, that the anxiety of the unknown is far worse than the unknown!"

## Media Mentions

Lisa S. Kaplowitz, CWIB Executive Director, joined **The Fix Podcast** to discuss "The Five Ways Women Lose Themselves Trying to Fit into Workplaces." On the podcast, Lisa dives into how women often detrimentally adapt themselves to fit in male-dominated workplaces. Lisa then leaves the audience with some actions companies and leaders can implement so that women feel supported in these spaces.

[Listen Here](#)



## Coaching Corner



**Hope Zoeller**  
*Founder and President*  
H.O.P.E.  
(Helping Other People Excel)  
Kentucky, USA  
[hope@hopeforleaders.com](mailto:hope@hopeforleaders.com)

**Coaching Expertise:** Doctorate in Leadership Education, 20 years of corporate experience in leadership development, President and Founder of HOPE (Helping Other People Excel) – A leadership development firm that specializes in facilitating leader success at every level

**Coaching Availability:** Accepting new clients

**Coaching Method:** Individual via phone, zoom and teams

**Coaching Language:** English

[Learn More](#)

## Make an Impact

Your contribution will support scholarships for students, programming for students, alumni, and the Rutgers community, and gender-based research benefitting all as we work to resolve challenges for women in business. Thank you!

[Support Our Center!](#)



Check out our social media channels here!

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